Dear Corporate Partner:

The School of Engineering and Computer Science at Oakland University (OU) is transforming robotics education through exciting course offerings and initiatives like the **Intelligent Ground Vehicle Competition (IGVC**), a multidisciplinary, collegiate competition that annualy draws up to 50 teams from the United States and abroad!

Celebrating its 23rd year, the IGVC at OU will take place **June 5-8, 2015** on OU’s campus located in Rochester, Michigan. This exciting robotics contest provides engineering students with an opportunity to engage with fellow competitors, faculty, and industry leaders in a weekend of design presentations, robotic challenges and a student showcase of unmanned vehicle mobility.

Oakland University, in partnership with the Association for Unmanned Vehicle Systems International (AUVSI) and the U.S. Army Tank Automotive Research, Development and Engineering Center (TARDEC), is proud to offer this unique competition (free, and open to the public) to the delight of robot enthusiasts, corporate partners and students.

In that spirit, we invite corporations to actively engage with emerging engineering talent by becoming a sponsor. We are pleased to offer an array of sponsorship levels which include opportunities to brand your organization with tomorrow’s robotics and automation engineers.

We ask that all interested sponsors complete a commitment form and submit your logo (high-resolution EPS or JPEG format) on/by Friday, May 1, 2015.

If you have any questions or require additional information, please feel free to email me at [kamitche@oakland.edu](mailto:kamitche@oakland.edu), call (248) 364-6165, or visit [igvc.org](http://www.igvc.org).

Thank you for considering this proposal. I look forward to hearing your reply in the very near future!

Sincerely,

Kristy Mitchell

Kristy Mitchell

Associate Director, Corporate and Foundation Relations