

2016 Intelligent Ground Vehicle Competition (IGVC)



March 4 , 2016

Dear Prospective Sponsor:

The School of Engineering and Computer Science at Oakland University is transforming robotics education through experiential learning initiatives like the **Intelligent Ground Vehicle Competition**, a multi-disciplinary, collegiate competition that draws up to 50 teams from the United States and abroad.

Celebrating its 24th year, the IGVC will take place **June 3-6, 2016** on OU's campus in Rochester, Michigan. This exciting robotics contest provides engineering students from around the world with opportunities to engage with fellow competitors, faculty and industry leaders in a weekend of design presentations, robotic challenges and a student showcase of unmanned vehicle mobility.

Oakland University, in cooperation with the Association for Unmanned Vehicle Systems International (AUVSI), and the *U.S. Army Tank Automotive Research, Development and Engineering Center* (TARDEC), is proud to offer your company unique access to this outstanding event and its participants by serving as a sponsor. You may choose from one of four sponsorship levels, which include the following benefits:

- **NEW THIS YEAR!** An IGVC reception with AUVSI, TARDEC, university and robotics industry senior leadership on Thursday, June 2nd at Oakland University's Engineering Center, located a short distance from the competition site
- recognition in pre/post-event media releases
- company name/logo on promotional materials
- company name/logo on IGVC web site
- participant resumes
- recognition from the podium during the competition
- opportunity to serve as a competition judge
- booth placement in high traffic area....and many more opportunities to brand your organization with tomorrow's robotics engineers!

We ask that all interested companies complete the sponsorship form and submit your logo (high-resolution EPS or JPEG format) no later than Friday, May 6, 2016. If you have questions or require additional information, please call me at (248) 364-6165, email kamitche@oakland.edu or visit igvc.org

Thank you for considering this proposal. I look forward to hearing your reply in the very near future!

Sincerely,

Kristy Mitchell

Kristy Mitchell
Associate Director, Corporate and Foundation Relations