

Sponsorship Application: 34th Annual Intelligent Ground Vehicle Competition (IGVC)

June 4-8 2027, Oakland University, Rochester Michigan



Competition Objectives

- Comprehensive systems engineering experience for university engineering and computer science student teams
- World Class Career building University/College education project experience for Mechanical, Electrical & Computer Engineers and Computer Science Majors
- Direct application to Autonomous & Intelligent manned & unmanned vehicles with Cyber Security for the Automotive and Defense and many other commercial markets
- Provides Industry & Government Managers, Sponsors and Engineers, a multi-day F2F interaction with students, teams and faculty

Sponsor Benefit Tiers

- Direct face-to-face interaction with students, faculty and other Intelligent Vehicle professionals
- Interview and hire on-site
- Direct company presentations to IGVC participants
- Design, AutoNav & Self Drive Judge participation
- Sponsor technology displays, website and documents logo displays
- Unique technology task insertion into AutoNav & Self Drive
- Keynote presentation at Opening ceremony
- Individual venue sponsorship: lunches, refreshments, etc.



IGVC Website

General Questions Contact:
Jerry Lane, gerald.lane50@gmail.com, 586-980-1142
Find more information at igvc.org

Fund: 30964-OU
Code: S0527GVC



2027 IGVC Sponsorship Levels

2027 Oakland University IGVC Sponsor Benefits	\$30,000 Presenting	\$12,000 Platinum	\$7,000 Gold	\$3,500 Silver
Opportunity to welcome competitors and give remarks at kickoff/opening	X	X		
Access to resumes of all student participants	X	X	X	X
Opportunity to serve as IGVC Competition Judge	Design	Design	Field	Field
Presenting Sponsor name recognition on all materials and signage. "Presented By..."	X			
Name recognition as presenting sponsor for media and TV /radio spotlights	X			
Corporate name on all IGVC promotional materials	Prominent	Large	Medium	Small
Corporate logo on IGVC website with link	Prominent	Large	Medium	Small
Recognition from the podium at IGVC	X	X	X	X
Recognition in pre/post event media releases and social media promotions	X	X	X	
Opportunity to have corporate marketing material on site (8 foot table and or display)	Table & Display	Table & Display	Table or Display	Display

General Questions Contact: Jerry Lane IGVC Co-Chair & Founder, gerald.lane50@gmail.com, 586-980-1142

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Sponsorship Contact: Lauren Lepkowski, Director of Corporate Relations Oakland University lepkowski@oakland.edu, 586-747-1842